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TELEVISION INDUSTRY RALLIES AROUND
MOTION PICTURE & TELEVISION FUND THE “EVENING BEFORE”
61ST ANNUAL PRIMETIME EMMY AWARDS

CENTURY CITY, Calif., Sept. 19, 2009 – [SCG International](#), a U.S.-based global provider of fully integrated, domestic and international security services, today announced it was selected to provide security for the annual Emmy “Evening Before” party.

Emmy nominees and presenters joined hundreds of television’s biggest stars tonight for the annual “Evening Before” pre-Emmy party to benefit the non-profit Motion Picture & Television Fund.

Among the celebrities who attended were Kiefer Sutherland, Kevin Bacon & Kyra Sedgwick, Debra Messing, Jessica Lange, Heidi Klum, Mariska Hargitay, Christina Applegate, Christian Slater, Sally Field, Julia Louis-Dreyfus, Jaime Pressly, Stephen Colbert, Ricky Gervais, Hayden Panettiere, Tina Fey, Alec Baldwin, Michael J. Fox, Ryan Seacrest, Bob Newhart, Will Arnett & Amy Poehler and Jeff Probst.

“We are extremely grateful for the continued support of our sponsors, as well as the television studios, networks, talent agencies and individuals who came tonight,” said Ken Scherer, CEO of the MPTF Foundation. “This year the Fund will provide millions of dollars in charitable services and direct financial support to thousands of industry workers and retirees and the dollars raised tonight make that possible.”

Presenting sponsors of the “Evening Before” were the Entertainment Industry Foundation, Major League Baseball, PEOPLE, Revlon and Target. Additional event sponsors included Variety, CBS Corporation, Jamie Cella - The Culver Studios, Directors Guild of America, ESPN, Home Box Office, International Creative Management, United Talent Agency and Tina & Glenn Caron and the NFL Network.

"This night is another incredible example of the support for the Motion Picture & Television Fund by leaders of the television and film community and to the tradition of caring for our own," said Jeffrey Katzenberg, CEO of DreamWorks Animation and Chairman of the MPTF Foundation.

This was the third annual “Evening Before,” which was designed after the highly successful “Night Before,” held annually on the night before the Academy Awards® for the past seven years also to benefit of the Motion Picture & Television Fund.

“Through the Entertainment Industry Foundation’s (EIF) industry-wide I PARTICIPATE campaign, we salute the Motion Picture & Television Fund’s longstanding commitment of volunteer service to our community,” said Lisa Paulsen, EIF President & CEO. “We’re thrilled to be a part of the ‘Evening Before’ alongside Major League Baseball (MLB) and their Welcome Back Veterans program, one of our partners in I PARTICIPATE.”

Designed to change the way people think about volunteering, EIF’s I PARTICIPATE campaign generates awareness of both the public and personal benefits of service. The 2009 centerpiece of the campaign is a week-long television event beginning October 19, when more than 60 TV shows on all of the major networks will highlight the value of volunteering through storylines, calls to service by cast members or inspirational public service announcements.

“We’re proud to once again support the Motion Picture & Television Fund at this important event,” said Martha Nelson, editor, the PEOPLE Group. “At PEOPLE we shine a spotlight on the brightest names in Hollywood alongside the stories of real-life heroes who are making a difference. At the ‘Evening Before,’ we’ll celebrate the good work of MPTF.”

PEOPLE revolutionized personality journalism in 1974 and is today the world’s most successful and popular magazine. Each week, the PEOPLE brand brings more than 43 million consumers the latest news, exclusive interviews and in-depth reporting on the most compelling people of our time. In addition to unparalleled access to the entertainment community, the stories of real-life “Heroes Among Us” remain an essential component of PEOPLE’s editorial approach. PEOPLE.com is the premier web destination for celebrity news, photos, style and entertainment coverage. With reporters across the globe, PEOPLE is headquartered in New York City. For more information visit www.people.com.

"Revlon is honored to be taking part in this year's Evening Before event, said Alan T. Ennis, President and Chief Executive Officer, Revlon Inc. “Throughout our rich history, Revlon has partnered with some of the most unforgettable names in the motion picture and television industry, and we are happy to be a part of an event that supports this industry and its talented individuals. We will be providing all attendees with the opportunity to try the latest shades in our Super Lustrous lipstick family as well as capture this unforgettable evening with custom photographs taken at our Revlon photobooth."

Revlon is a worldwide cosmetics, hair color, beauty tools, fragrances, skincare, anti-perspirants/deodorants and beauty care products company. The Company’s vision is to provide glamour, excitement and innovation to consumers through high-quality products at affordable prices. Websites featuring current product and promotional information can be reached at www.revlon.com, www.almay.com and www.mitchumman.com. Corporate and investor relations information can be accessed at www.revloninc.com. The Company’s brands, which are sold worldwide, include Revlon®, Almay®, ColorSilk®, Mitchum®, Charlie®, Gatineau® and Ultima II®.

“Target is excited to continue its partnership with the Motion Picture & Television Fund by supporting the entertainment community as a sponsor of the ‘Evening Before’,” said Karen Gershman, senior vice president, Target. “To celebrate this eagerly anticipated event, we’ve

partnered with Anna Sui to offer guests the opportunity to select either a dress from the Anna Sui for Target collection or screen print a t-shirt from a selection of Anna Sui-inspired designs.”

Minneapolis-based Target Corporation (NYSE:TGT) serves guests at 1,719 stores in 49 states nationwide and at Target.com. Target is committed to providing a fun and convenient shopping experience with access to unique and highly differentiated products at affordable prices. Since 1946, the corporation has given 5 percent of its income through community grants and programs like Take Charge of Education. Today, that giving equals more than \$3 million a week.

For the past 88 years, the Motion Picture & Television Fund has served California’s entertainment community. The non-profit organization provides healthcare, independent and assisted living, memory care, retirement care, childcare, financial support and charitable social services to more than 60,000 entertainment industry professionals every year. MPTF is a leader in the development and implementation of services and programs for senior citizens. For more information, visit www.mptvfund.org.

[SCG International](#) is a global provider of fully integrated domestic and international peace and stability operations services to both the government and private sectors, and is recognized as a world leader in risk mitigation, intelligence support and training. Established in 1996, the organization offers clients practical solutions to promote stability and resolve conflict no matter how large or small. SCG International clients include Fortune 500 companies, entertainment and media conglomerates, financial institutions, the Federal Bureau of Investigation, U.S. Intelligence agencies, the U.S. Department of Defense, the U.S. Army, U.S. Naval Special Warfare, the U.S. Marine Corps and high-profile individuals including dignitaries, politicians, celebrities, athletes, corporate executives, media personalities and other public figures.

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